



Achieved: "Cow-proof" Showground stock pavilion floors.

Client: Royal Agricultural Society, Sydney.

Place: Homebush, NSW.

Materials: Water-based epoxy system.



How to proof a floor against animal waste, wear and smell and make it easy to clean

PROBLEM: Following each agricultural show's live-exhibition exodus, the Royal Agricultural Society found that the "animal pong lingered long" in the stock pavilions at Sydney Showground. RAS environmental cleaning services manager, Stephen Irons says: "Exam markers, who use the pavilions each year, complained of the smell coming up through the bitumen even after thorough cleaning."

SOLUTION: Totally seal the bitumen to prevent animal waste, which is surprisingly aggressive, from penetrating the surface, and make thorough cleaning easy. Also, impregnate the sealing material with perfume!

CONSTRAINTS: The turnover time here was very tight and, with the client having scheduled customers to move in shortly, delays were not an option.

MATERIALS: Dynamic Flooring Australia's WB (water-based) epoxy.

METHOD: Thoroughly scrub the floor with special degreasing detergent and

high pressure to remove contaminants. Allow to dry then apply two coats of the epoxy system.

RESULT: In Stephen Irons' words: "It was fantastic how well Dynamic sealed the bitumen. Cleaning up after each show is easier. It looks clean and smells clean. Further, Dynamic have come up with some other great ideas, like introducing a scent into the coating."

SPIN-OFF BENEFIT: The 140 staff of the Royal Agricultural Society at the Sydney Showgrounds will be the beneficiaries of the first free mini-fridge drawn from among Dynamic Flooring Australia's enquirers each month during that year.

MORAL: Dynamic Flooring Australia can be counted on for lateral thinking not only to solve flooring problems but also any even vaguely-related problems into the bargain. As the RAS found, it was such creative thinking that led to Dynamic Flooring Australia's idea that "When it comes to odour, perfume power makes the cow cower".

Blue-ribbon animals like Banjo (above) enjoy clean conditions in RAS stock pavilions to the delight of environmental cleaning services manager, Stephen Irons seen here (left) congratulating Dynamic Flooring Australia's Alan Lambert on his firm's "de-cowing" expertise

"Your business travels on its floors"